



# The Road to Smarter Decisions Begins with Business Intelligence

In spite of being a Top 10 CIO priority for several years, it is estimated that the failure rate in Business Intelligence projects is as high as 70-80%. Internal communications, mismatched expectations and a lack of clarity often gets blamed for the low success

*At Visvero, we're constantly working to put you on the right side of those numbers.*

## INNOVATION

Our QuikWin methodology is based on a en-process engagement to ensure the value achievement and project success.

## OUR GOAL: MAKE DATA AVAILABLE TO USERS FOR MAXIMUM BUSINESS VALUE

The fact that Business Intelligence led initiatives have one of the highest ROI for organizations is well established in several inward looking and opportunity scoping functions:

- Cost analysis and management
- Operational efficiencies
- Market facing effectiveness
- Opportunity identification
- Extending the value over long tail life cycle

## OUR WORK

Leveraging our experience working on over 100 business intelligence projects in the last decade, we're able to deploy the expertise, tools, processes and technologies that can make projects successful where others struggle.

## OUR VALUES

As a team, we are driven by success, you can count on your partner team to deploy the best of talent, time and resources to make each engagement a success.

## OUR MODELS

You'll find our engagement models flexible to your stage of the project need. Whether you're in the middle of a BI project, starting to scope out a project or struggling with end user adoption - we can help.



## FAST FACTS

- Over a decade helping clients solve the Business intelligence challenges
- Strategic partner for a variety of public and private sector clients
- Expertise on user-facing analytics applications
- Senior-level talent with relevant experience for key tasks
- Domain expertise in Financial Services, Life Sciences, Retail, Manufacturing, Government and Non-Profit
- Specialized methodology to provide end-to-end project success
- Internalized Agile – BI practices
- Founded BI-Exchange, a forum focusing on Business Intelligence best practices

## SPECIALIZED PRACTICES

- Business Objects
- Cognos
- Microstrategy
- Oracle BI
- Microsoft BI
- QlikView
- SpotFire
- Tableau

## DOMAIN EXPERIENCE

- Financial Services
- Life Sciences
- Retail
- Manufacturing
- Government
- Non-Profit

## SERVICE LINES

**Planning:** Just as in any other field, a rock solid plan is essential if an organization is to succeed in its business intelligence initiatives. At Visvero, we help our clients navigate the landscape of business intelligence using proven methodologies and best practices to ensure their success.

**Implementation:** Laying the foundation for a successful business intelligence project is crucial to success. Our consultants help companies achieve this success by building targeted business intelligence story boards that reveal the true value of the business intelligence initiative.

**Adoption:** The unusually high failure rate of Business Intelligence engagements can easily be attributed to an expectations mismatch between developers and the users of the application. Our adoption services are designed to help organizations deliver and sustain the user adoption of these applications within their business context.

**Business Intelligence Staffing:** Staffing a technical project or initiative can be daunting. Visvero can provide you with a single consultant or a team of consultants, it's all up to you and your needs. The bottom line? We provide quality, technologically adept, business savvy consultants to ensure your needs are met and exceeded.

## METHODOLOGY

We firmly believe the success and ROI of Business Intelligence is in how easily it delivers the correct information that drives decision-making at the time that the information has the highest value for the business users. This is why we've created a unique methodology, geared to help deliver Business Intelligence ROI in small bite size chunks which stimulate collaboration and ongoing value creation.