



## VISVERO CARES: COMMUNICATING OUTCOMES WITH EASE

Visvero's Common Application Reporting and Engagement System (CARES) is a outcomes management and reporting solution designed solely for non-profit organizations. It was developed due to a need for a customized solution that enabled both easy end-user adoption and robust reports for both internal stakeholders as well as funders.

### FEATURES

- Integration with existing data sources.
- Customized to YOUR organization's needs.
- Can be either Web-based or Self-Hosted.
- Offers you insight across programs to better serve your constituents.
- Detail level reports.
- Visually engaging dashboards.

### CARES HELPS YOU:

- Easily measure program effectiveness.
- Reduce paperwork.
- Share and deliver reports directly to funders.
- Minimize end-users IT dependency.
- Automatic monthly, quarterly and yearly reporting.
- Track goals across the organization as well as by program.

### MEASURING OUTCOMES=SUCCESS

Non profits are unique organizations Success is not based on profit so how do you measure program success?...

The Outcomes Framework arose out of the need to measure success when the end-result is difficult to quantify.

### IDENTIFYING OUTCOMES

How do you identify outcomes? If we break down services into individual milestones, like events, actions, or project points and then identify which of these milestones support an outcome. We can then use the results of milestones to measure outcomes which may not have been previously easily measurable.

### LET US HELP!

With the current condition of the economy, funding has become more competitive than ever.

Visvero Cares allows you to demonstrate your results quickly and easily to those that matter!