

## TRACKING THE PULSE OF BUSINESS USING POWER BI

### CUSTOM APPLICATIONS HELP SAVE OVER 14000 SALES HOURS A YEAR

#### About the Client:

Atricure is a leading provider of innovative technologies for the treatment of Atrial Fibrillation (Afib) and related conditions. Their Isolator® Synergy™ Ablation System is the first medical device to receive FDA approval for the treatment of persistent Afib.



Other devices e.g., AtriClip Left Atrial Appendage Exclusion System products are the most widely used LAA management devices worldwide.

#### Industry

Life Sciences, Medical Devices

#### The Project Challenges:

Under the scope of the project, Atricure sought to implement BI dashboards to provide top management the tools to effectively make decisions based on their data.

The application was required to integrate internal data from Microsoft Dynamics GP applications, public data, partner manufacturing data, and various localized structured and non-structured data.

The current manual process was labor-intensive requiring several hours of data collection and creation activity required from regional sales analysts and sales professionals. Additionally, with several manual processes required to make data available, the accuracy and timeliness of the information was not reliable.

#### Visvero's Solutions Approach:

Visvero leveraged our Agile Analytics Success Framework to provide executive management a near-real time visibility of all sales operations. The application has a potential to be expanded to include various other operations as well.

Visvero built applications to

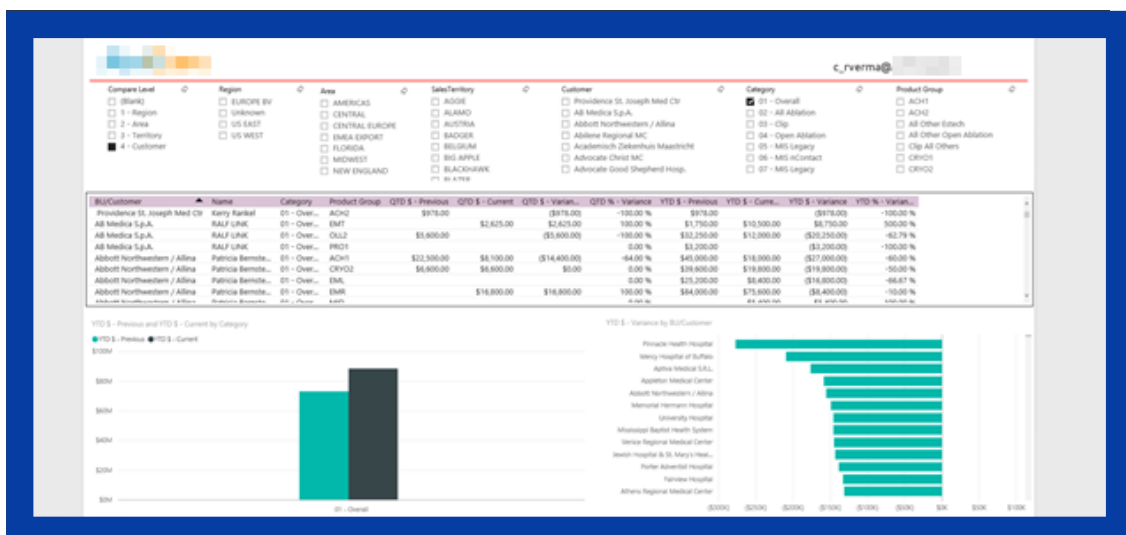
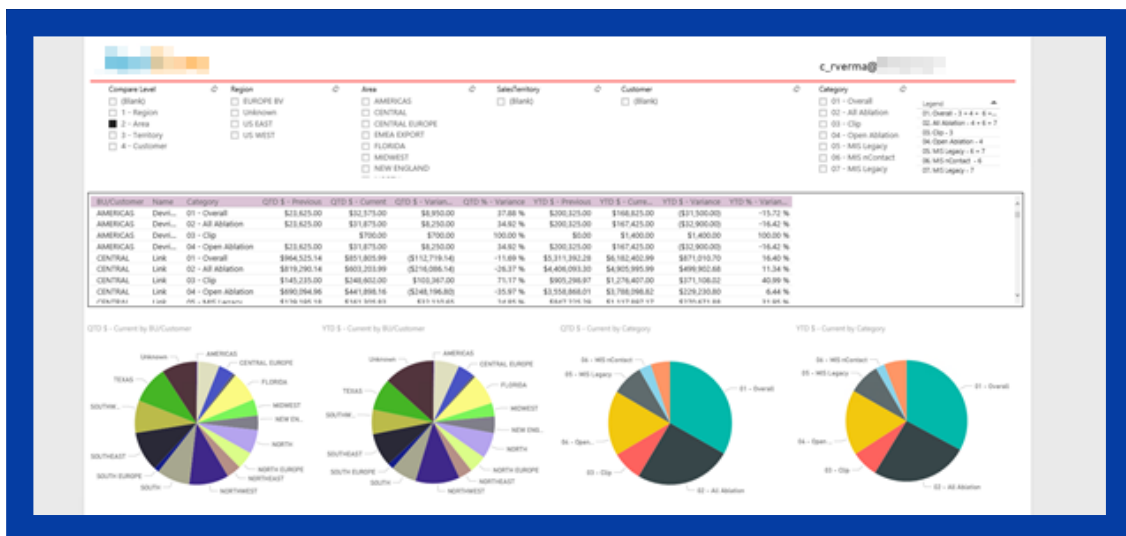
- Deploy the SQL Server SSAS sales analytics data model
- Implement the pre-configured GP Sales Analytics Cube and the develop required ETL to source data from Dynamics GP.
- Design and develop strategic sales analytics applications

# Case Study Visvero & Atricare

Power BI, Azure, Microsoft Dynamics GP, SQL Server



## Dashboards Designed:



# Case Study

## Visvero & Atricure

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### Overall Performance & Results:

After implementing Visvero's proposed solution, the client quickly overcame the hurdles that resulted in below outcomes:

- Reduced the overall effort to make the applications available by over 14000 hours each year
- Reduced the lag in sales data availability from 15 days to 4 hours
- Implemented a company wide data governance method for sales data,

### Technologies Used:



## WANT TO FIND OUT IF YOUR COMPANY CAN SEE COMPARABLE RESULTS?

Click on the link below to schedule a discovery call with one of our analytics experts. We will be glad to consult with your team about your data problems and discuss possible analytics strategies, expected results and feasibility in your organization.

[Schedule a Discovery Call](#)



### Analytics, That's IT!

Founded in 2003, the Visvero team offers deep—and proven—expertise in artificial intelligence (AI), big data management, business intelligence, machine learning (ML), and robotic process automation (RPA). Supporting strategic business goals, Visvero's contingent staffing, project management, and agile methodologies help ensure every project is delivered on time and within budget.

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