

EDI AND PROCESS AUTOMATION SUPPORT TO OVER 9000 CUSTOMERS IMPLEMENT A CROSS APPLICATION DATA TRACING SERVICE

About the Client:

CISLink Ltd is a leading online purchasing platform and a data exchange service company for the consumer goods industry.

CISLink's mission is to enhance business-to-business communication in retail market in order to increase sales, optimize delivery time, reduce operating costs and improve supply systems.



Industry

Electronic Data Interchange, Retail, FMCG

The Project Challenges:

The client was facing challenges in building a more efficient supply chain involving optimized resources, accelerating product cycle times, reducing inventory and enabling greater communication and collaboration across internal and external stakeholders.

The company wanted Visvero to help them with:

- Provide a platform for linking manufacturers of consumer products based in Europe with distributors/ retailers in Russia
- Simplify ordering, search, consolidation of demand and clearance of inventory

Visvero's Solutions Approach:

Visvero built processes enabling business transformation and technology solutions to allow retailers to effectively understand, service and manage the omnichannel retail demands. Implementing the proposed solution, CISLink accomplished:

- Easy to use modules for ordering, auction, demand consolidation and industry news
- Release functionality in short release cycles
- Maintain and operate site by using content management tools

Overall Performance & Results:

Implementing Visvero's proposed solution and technologies helped the client achieve the following results:

- Site recognized as one of the best B2B sites in Russia by industry analysts and media
- Support from leading manufactures such as SC Johnson, Nestle, P&G
- Significantly lower spend on technology deployment and operations

Technologies Used:



WANT TO FIND OUT IF YOUR COMPANY CAN SEE COMPARABLE RESULTS?

Click on the link below to schedule a discovery call with one of our analytics experts. We will be glad to consult with your team about your data problems and discuss possible analytics strategies, expected results and feasibility in your organization.

[Schedule a Discovery Call](#)



Analytics, That's IT!

Founded in 2003, the Visvero team offers deep—and proven—expertise in artificial intelligence (AI), big data management, business intelligence, machine learning (ML), and robotic process automation (RPA). Supporting strategic business goals, Visvero's contingent staffing, project management, and agile methodologies help ensure every project is delivered on time and within budget.

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