

ADVANCED BUSINESS INTELLIGENCE KEEPS THE BUSINESS RUNNING

INCREASE CUSTOMERS BY 7% IN 6 MONTHS

About the Client:

PNC Financial Services Group, Inc. is an American bank holding company and financial services corporation based in Pittsburgh, Pennsylvania. Its banking subsidiary, PNC Bank, operates in 21 states and the District of Columbia with 2,459 branches and 9,051 ATMs. The company also provides financial services such as asset management, wealth management, estate planning, loan servicing, and information processing.



Industry

Banking

The Project Challenges:

The BI group within the company was having challenges in securing the business buy-in for the enterprise wide BI strategy. This was compounded by business groups' inability to articulate the requirements. In seeking out Visvero the client was looking for expertise and methodology that " can enable us to work with skeletal requirements and be a disciplined approach " to help them:

- Understand various methods of comparing branch-level performance
- Identify success models for talent management and retention
- Enhance credit reporting categorization and analysis

Visvero's Solutions Approach:

Visvero deployed a rapid applications approach that integrated data from internal sources - two different businesses running separate data warehouses for retail and commercial, securities data and external sources - live securities and real estate data - to present an integrated view across the enterprise.

The applications were developed to help the bank:

- Identify key trends and relationships in the individual performance data to find and develop next generation leadership team
- Develop a risk allocation and management model to identify and report on the company portfolio risk allocation
- Develop an integrated reporting

Overall Performance & Results:

Visvero has helped the company develop key analytics for:

- Branch profitability and comparative analytics for efficiency analytics
- Leadership development and HR effectiveness measures
- Risk analysis and reporting
- Post-acquisition integrated operations reporting
- Present integrated reporting along with an acquired bank's data within 30 days of acquisition.
- Simplified BASEL-II stress testing requirements

WANT TO FIND OUT IF YOUR COMPANY CAN SEE COMPARABLE RESULTS?

Click on the link below to schedule a discovery call with one of our analytics experts. We will be glad to consult with your team about your data problems and discuss possible analytics strategies, expected results and feasibility in your organization.

[Schedule a Discovery Call](#)



Analytics, That's IT!

Founded in 2003, the Visvero team offers deep—and proven—expertise in artificial intelligence (AI), big data management, business intelligence, machine learning (ML), and robotic process automation (RPA). Supporting strategic business goals, Visvero's contingent staffing, project management, and agile methodologies help ensure every project is delivered on time and within budget.

Visvero, Inc.
2121 Noblestown Rd.
Suite 106
Pittsburgh, PA 15205

Tel: 412 927 2316
Fax: 815 331 0718
Email: info@visvero.com
www.visvero.com